

# 2013-1-WKU-MIS-MidtermExam

**Department:**

**/ ID:**

**/ Name:**

## Check

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- Mid-term Exam (24 Questions), Management Information Systems, Spring 2013 (166137-01+02)
- Where: Rm. 301 of Saecheonnyeon Hall
- When: 9<sup>th</sup> Class (17:30) on Monday, April 22 in 2013
- Who: 43+45 Students
- Check:
  - Fill in your ID number and name on the upper portion of question sheet and answer sheet. And then submit your question sheet and answer sheet.
  - Only one answer sheet is permitted. Answers on No. 01 ~ 21 should be written on the front of answer sheet, and answers on No. 22 ~ 24 should be on the back.

## Questions

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### Part I (No. 01 ~ 09): Fill in the following blanks.

01. Three major factors of digital economy are (\_\_\_\_\_), (\_\_\_\_\_), and (\_\_\_\_\_).
02. (\_\_\_\_\_) collects, processes, stores, analyzes, and disseminates information for a specific purpose application.
03. (\_\_\_\_\_) is a network designed to serve the internal informational needs of a company, using Internet concepts and tools. It is the use of Web technologies to create a private network, usually within one enterprise, and it is typically a complete LAN, or several intra-connected LANs.
04. (\_\_\_\_\_) is an infrastructure that allows secure communications (connects the intranets of different organizations) among business partners over the Internet. It connects several intranets via the Internet, by adding a security mechanism and some additional functionality.
05. Internet applications are categorized into three major applications such as (\_\_\_\_\_), (\_\_\_\_\_), and (\_\_\_\_\_).
06. (\_\_\_\_\_) is a Web site that provides the gateway to corporate information from a single point of access. It aggregates information and content from many files and present it to the user.
07. (\_\_\_\_\_) are computer programs that carry out a set of routine computer tasks on behalf of the user and in so doing employ some sort of knowledge of the user's goals.
08. (\_\_\_\_\_) is a method of doing business by which a company can generate revenue to sustain itself.
09. (\_\_\_\_\_) is a special form of electronic markets electronic exchanges, are Web-based public marketplaces where many buyers and many sellers interact dynamically.

### Part II (No. 10 ~ 21): Write the full name for each following abbreviation.

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|----------|---------|---------|---------|
| 10. EDPS | 11. IS  | 12. TPS | 13. MIS |
| 14. DSS  | 15. ISS | 16. ESS | 17. OAS |
| 18. KMS  | 19. IOS | 20. ISD | 21. DB  |

**Part III (No. 22 ~ 24): Describe the following terms in brief.**

- 22. Managerial problems
- 23. Managerial activities
- 24. Supply chain

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## 해답

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01. e-business, collaboration, information exchange
02. information system (or IS)
03. intranet
04. extranet
05. discovery, communication, collaboration
06. corporate portals
07. software agents
08. business model (or BM)
09. electronic exchanges
  
10. electronic data processing systems
11. information systems
12. transaction processing systems
13. management information systems
14. decision support systems
15. intelligent support systems
16. executive support systems
17. office automation systems
18. knowledge management systems
19. inter-organizational systems
20. information systems department
21. database
  
22. Drawing and explanation
23. Drawing and explanation
24. Drawing and explanation