

# Chapter 2.

## What to Measure and How to Interpret Results

# Contents

- What to measure
- Two Influential Interpretive Alternatives
  - Norm-referenced Interpretation and
  - Criterion-Referenced Interpretation
  - Three kinds of Outcomes(Test Domain)
- Three kinds of Decisions

# What to Measure

- Students are supposed to learn certain things
- A teacher is supposed to assess students to see if what they were supposed to learn has been learned.

# What to Measure

- 1) Textbooks
- 2) Content Standards
- 3) Teachers' Preferences

=> Three major sources for  
measurement

=> Things you have to concern when making test  
items.

# 1) Textbooks

- You cannot measure all the things in a textbook!

- Time for

Assessing + Teaching = 1 (fixed)

## 2) Content Standards

- Refer to the knowledge and skills educators want students to learn.  
e.g.) ability to communicate effectively in writing.
- Objective = Content Standard

## 2) Content Standards

- Performance Standards

: refer to the level of proficiency at which students are supposed to master content standards.

## 2) Content Standards

- What's different between Content Standards and Performance Standards?





## 2) Content Standards

- **EXAMPLE: A Content Standard**

**Mathematics Standard 11: Statistics and Probability**

...in grades K-4(4 years old), the mathematics curriculum should include experiences with data analysis and probability so that students can--

- ◆ collect, organize, and describe data;
- ◆ construct, read, and interpret displays of data;  
formulate and solve problems that involve collecting and analyzing data; and
- ◆ explore concepts of chance.

Source: National Council of Teachers of Mathematics,  
*Curriculum and Evaluation Standards for School Mathematics*.  
( [www.Ed.gov](http://www.Ed.gov) U.S. Department of Education)

## 2) Content Standards

- **EXAMPLE: Performance Standards**

**Reading** : *Reading is a process which includes demonstrating comprehension and showing evidence of a warranted and responsible interpretation of the text. "Comprehension" means getting the gist of a text. It is most frequently illustrated by demonstrating an understanding of the text as a whole; identifying complexities presented in the structure of the text; and extracting salient information from the text. In providing evidence of a responsible interpretation, students may make connections between parts of a text, among several texts, and between texts and other experiences; make extensions and applications of a text; and examine texts critically and evaluatively. \* \* \**

## 2) Content Standards

**E1d** The student reads aloud, accurately (in the range of 85-90%), familiar material of the quality and complexity illustrated in the sample reading list, and in a way that makes meaning clear to listeners by--

- ◆ self-correcting when subsequent reading indicates an earlier miscue;
- ◆ using a range of cueing systems, e.g., phonics and context clues, to determine pronunciation and meanings; and
- ◆ reading with a rhythm, flow, and meter that sounds like everyday speech.

*Some examples of activities through which students might produce evidence of reading aloud accurately:*

- ◆ Reading aloud to peers or younger children.
- ◆ Participating in a Readers' Theater production.
- ◆ Recording an audiotape or videotape an example of reading aloud.

**Source:** *New Standards, Performance Standards, Volume 1 - Elementary School*, (National Center on Education and the Economy and the University of Pittsburgh, 1997) ( [www.Ed.gov](http://www.Ed.gov) U.S. Department of Education)

### 3) Teachers' Preferences

- Insufficient time left for instructional purposes if a teacher wants to assess everything taught.

=>> Deciding which contents will be included is needed.

# Two Influential Interpretive Alternatives

- 1) Relative, Norm-Referenced  
Interpretations
- 2) Absolute, Criterion-Referenced  
Interpretations

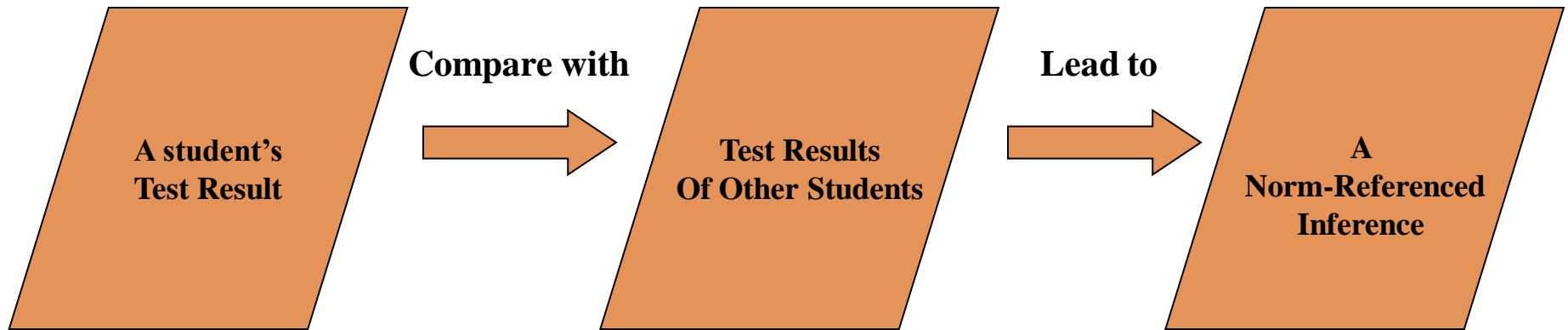
# Before we start.....

- The chief determiner of *what* should be measured rests on *why* you're measuring anything in the first place.
- Test Scores in and of themselves do not make any sense at all!!  
(Good example on P30, second paragraph)
- What educators need are results-based interpretations that have implications for educational decision

# 1) Relative, Norm-Referenced Interpretations

- Comparing one student's test results with that of the student in the norm group.  
=> Purpose is to determine 'Who is better?'
- Raw score < %(Percentile)
- A test is not norm-referenced, but the results-based interpretation you make is norm-referenced.
- Entrance Exam

# 1) Relative, Norm-Referenced Interpretations



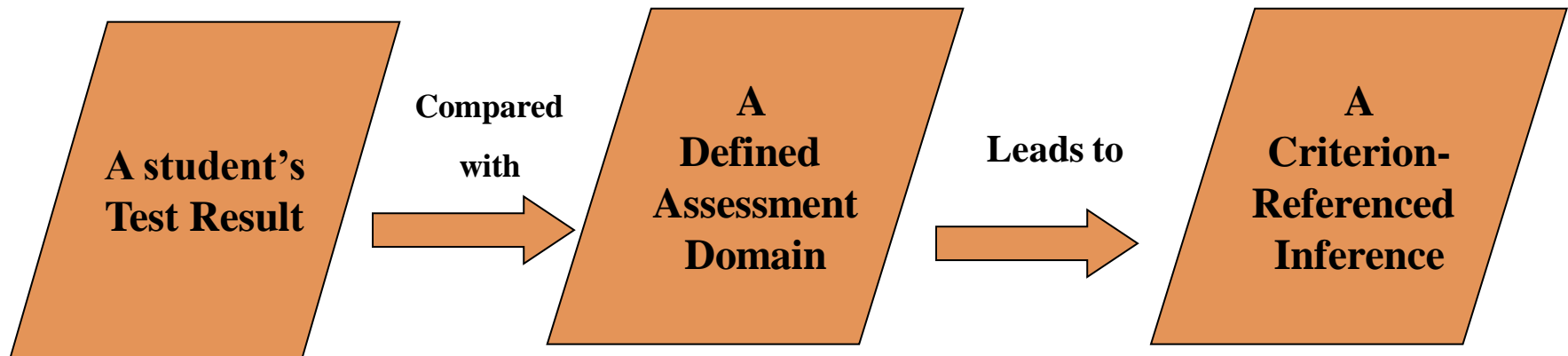
**A relative interpretation of a student's assessment performance.**



## 2) Absolute, Criterion-Referenced Interpretations

- Giving meaning to a test result by comparing it with a defined assessment domain.  
=> Purpose is to determine what students can or can't do.
- Raw score > % (Percentile)
- Clearly described assessment domain is needed.
- Graduation exam

## 2) Absolute, Criterion-Referenced Interpretations



**An absolute interpretation of a student's assessment performance.**

# 3) Different Ancestries

- Which one appeared first ?

Norm-Referenced vs Criterion-Referenced

\*\* **Tip**

: Try to recall the Chinese civil service exam.

# 3) Different Ancestries

- 70s Robert Glaser: introduced the concepts of norm-referenced and criterion-referenced measurement(1963)

=> Prevalence of criterion-referenced measurement

- Both norm-referenced and criterion-referenced interpretations are needed if educators are to accomplish the full range of necessary purposes.

# Three Kinds of Outcomes

- Cognitive test: knowledge or intellectual skills
  - (1) achievement tests: current knowledge
  - (2) aptitude tests: potential to perform well subsequently.
- Psychomotor test: physical competencies
- Affective test: Attitudes, interests, and values

# Three Kinds of Outcomes

- Cognitive and Psychomotor Assessment

: optimal performance

“How well can you perform this skill?”

- Affective Assessment

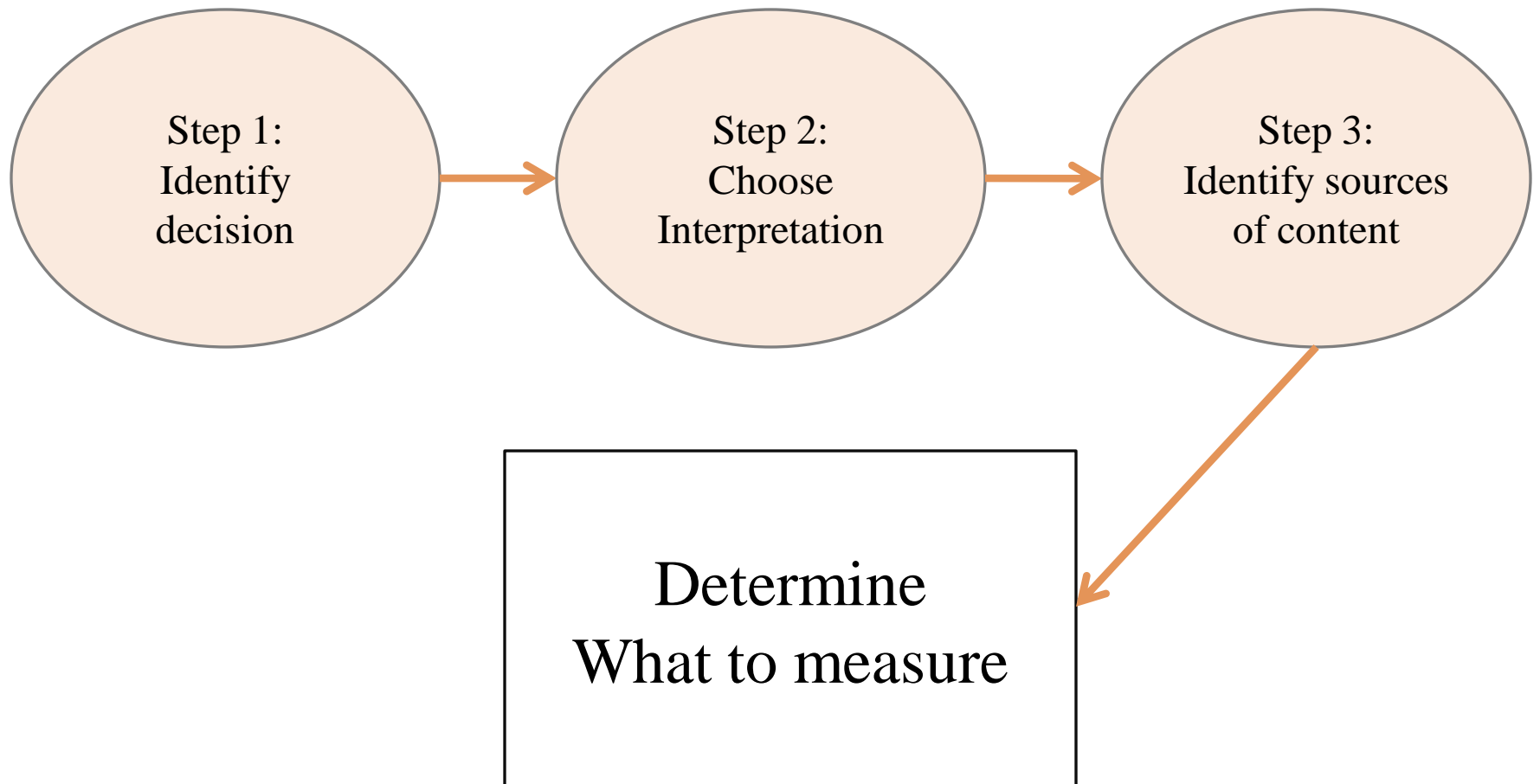
: typical performance

“What will you do?”

→ For affective measure, the distinction between aptitude and achievement makes little sense.

# Three kinds of Decisions

A three-step approach to the determination of what should be measured



Selection  
Decisions

Evaluation  
Decisions

Instruction  
Decisions

## 1. Fixed-quota settings

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- ✓ Quota : the limited number of those who are officially allowed
- ✓ Situations where there are more applicants than openings
- ✓ For example, prestigious law school 100 openings, over 500 applicants



Selection  
Decisions

Evaluation  
Decisions

Instruction  
Decisions

## 1. Fixed-quota settings

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- ✓ In the fixed-quota setting, it is necessary to sort out individuals according to their relative abilities.
- ✓ Norm-referenced interpretations are appropriate.
- ✓ Who is best or worst

Selection  
Decisions

Evaluation  
Decisions

Instruction  
Decisions

## 2. Requisite-skill/knowledge settings

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- ✓ Situations where the focus of the decision is who is qualified
- ✓ For example, medical school
  - “everything-a-patient-would-like-you-to-know” examination
  - Only those candidates who display the requisite medical knowledge and skills should be certified to practice.

Selection  
Decisions

Evaluation  
Decisions

Instruction  
Decisions

## 2. Requisite-skill/knowledge settings

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- ✓ In this setting, norm-referenced inferences would not be appropriate.
- ✓ Criterion-referenced inferences should be employed.
- ✓ Another example, the licensing of educators
  - Truly qualified teachers should be employed

Selection  
Decisions

Evaluation  
Decisions

Instruction  
Decisions

### 3. Dominant score interpretations

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- ✓ The majority of tests designed to make a selection decision are used in fixed-quota contexts.
- ✓ For selection decision, the type of inference depends on whether a fixed-quota or requisite-skill/knowledge setting is involved.

Selection  
Decisions

Evaluation  
Decisions

Instruction  
Decisions

## 4. Content sources

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- ✓ Content refers to the major ingredients contained in a measuring device.
- ✓ Examples
  - reading achievement test
  - Biology test
  - Psychomotor test
  - Affective assessment device

Selection  
Decisions

Evaluation  
Decisions

Instruction  
Decisions

## 1. Evaluation of instruction

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✓ When an educator carry out instructional evaluation, there are three decision options.

3. Discard it

If the instruction is determined to be downright  
dismal

Selection  
Decisions

Evaluation  
Decisions

Instruction  
Decisions

## 2. Dominant score interpretations

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- ✓ For evaluating instruction, the most useful kind of interpretation is a criterion-referenced interpretation because educators are interested in the degree to which students have learned particular knowledge and skills.

Selection  
Decisions

Evaluation  
Decisions

Instruction  
Decisions

## 2. Dominant score interpretations

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- ✓ For the evaluation of students, it is difficult to say which kind of assessment-based inference will be appropriate.
- ✓ In short, the grading rationale should be identical to the type of results-based interpretations that the teacher uses.



Selection  
Decisions

Evaluation  
Decisions

Instruction  
Decisions

### 3. Content sources

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- ✓ If instructional evaluation is taking place, the content of the assessments needs to be reflect, “What *should* be taught to students at this age?”
- ✓ For evaluating instruction, the content for a test must be chosen by subject-knowledgeable teachers and curriculum specialists.

Selection  
Decisions

Evaluation  
Decisions

Instruction  
Decisions

### 3. Content sources

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- ✓ For the evaluation of students, the appropriate question to ask is “What *has* been taught to these students by this teacher?”
- ✓ The content of grade-determining tests should reflect the content covered during the teacher’s instruction.

Selection  
Decisions

Evaluation  
Decisions

Instruction  
Decisions

## 1. What to teach?

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- ✓ A skilled teacher will make instructional decisions by using evidence from pre-assessments that identify the skills and knowledge with which the students enter the class.

Selection  
Decisions

Evaluation  
Decisions

Instruction  
Decisions

## 2. How long to teach?

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- ✓ The teacher's decision to stop instruction aimed at a particular objective might be made on a student-by-student basis.
- ✓ Progress-monitoring assessments help teachers decide how long to give instruction.

Selection  
Decisions

Evaluation  
Decisions

Instruction  
Decisions

### 3. Dominant score interpretations

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- ✓ For instructional decisions, absolute, criterion-referenced interpretations of students' assessment performances because they tell what it is that students can or can't do.
- ✓ Relative inferences are less useful because the norm group often shifts or is unknown.

Selection  
Decisions

Evaluation  
Decisions

Instruction  
Decisions

## 4. Content sources

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- ✓ In deciding **what to teach**, teachers will rely on their own subject-matter expertise and engage in the determination of curriculum.
- ✓ Curriculum : The ends, that is, the learning objectives sought for students
- ✓ The objectives should be age-appropriate instructional.

Selection  
Decisions

Evaluation  
Decisions

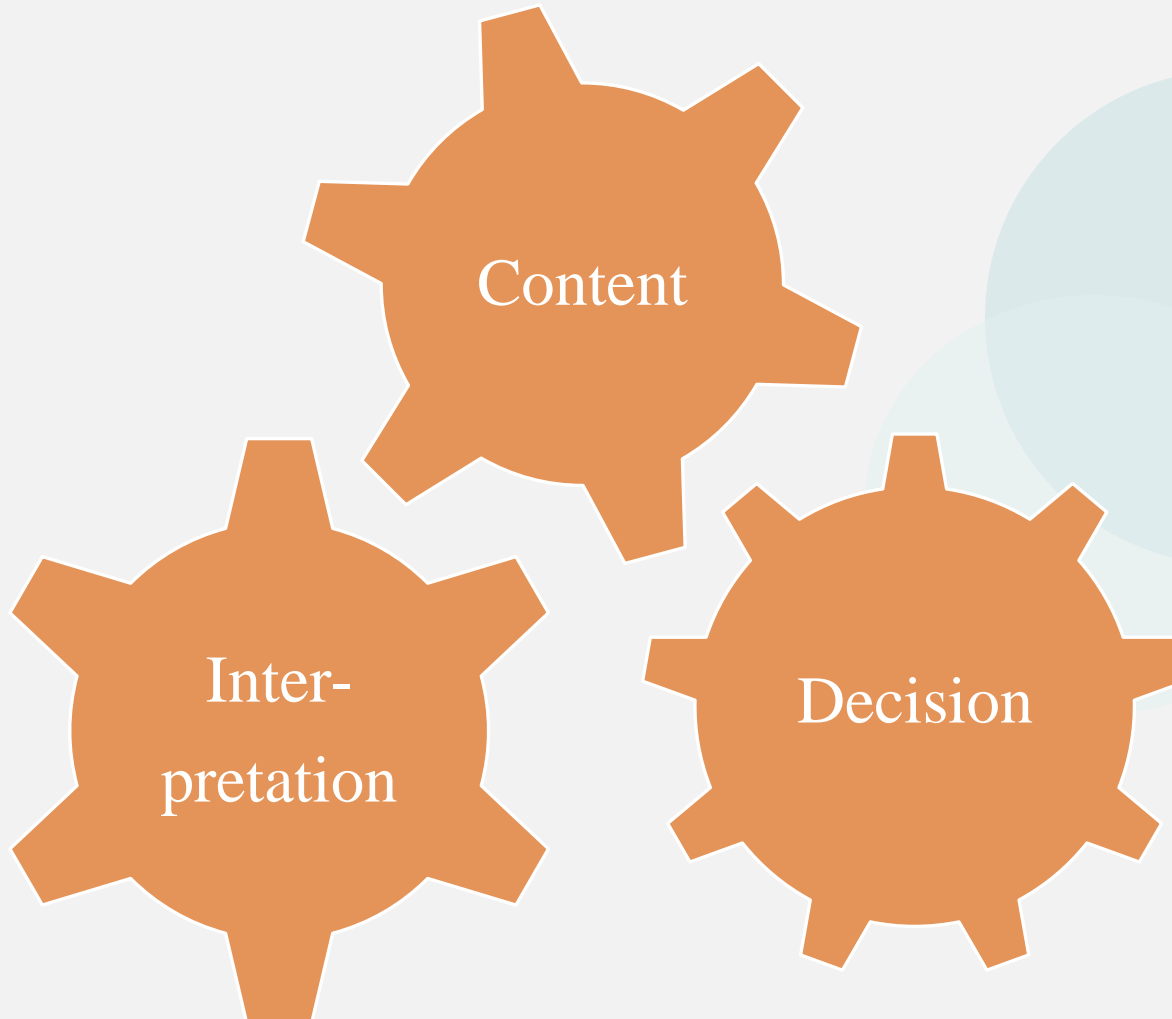
Instruction  
Decisions

## 4. Content sources

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- ✓ In deciding **how long to teach**, progress-monitoring assessments can be employed and devised to see when to stop instructing.
- ✓ Any project-monitoring assessments must be based on the current objectives teachers pursue.

# Factors to consider in deciding what to measure





Thank you.