

Technology Innovation 2

Management of Technology

11



- 166125-01
- Management of Technology
- Spring 2014
- Sync Sangwon Lee, Ph. D
- D. of Information & Electronic Commerce
- WONKWANG University

00. Contents

- 01. Technology Innovation Process
- 02. Technology Innovator's Solution

01. Technology Innovation Process

- Types of Technology Innovation Process

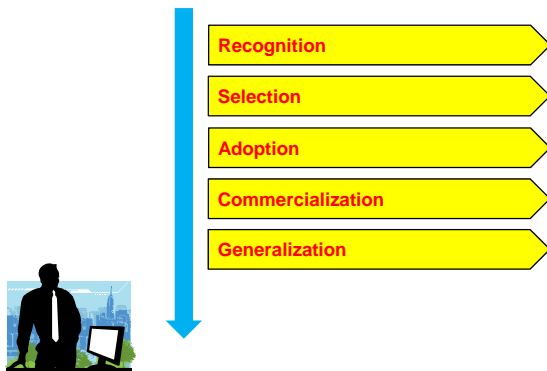
General Technology Innovation Process



01. Technology Innovation Process

- Types of Technology Innovation Process

Supplier-Oriented Technology Innovation Process



01. Technology Innovation Process

- General Features of Technology Innovation Process

General Features of Technology Innovation Process

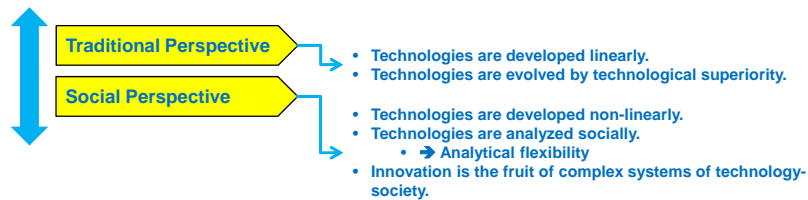
- Cumulative process
 - Technologies are results of cumulative learning of knowledge.
- Continuous/discontinuous process
 - Technologies are processed by sustaining/disruptive innovation.
- Non-equilibrium process
 - Technologies are affected by continuous imbalance.
- Path-dependent process
 - Technologies are affected by trajectory of technology development.
- Interdependent process
 - Technologies are mutually affected.
- Social process
 - Technologies are affected by other non-technological factors.
- Institutional process
 - There are various institutions and regulation for technologies.



01. Technology Innovation Process

- Two Perspectives of Technology Innovation Process

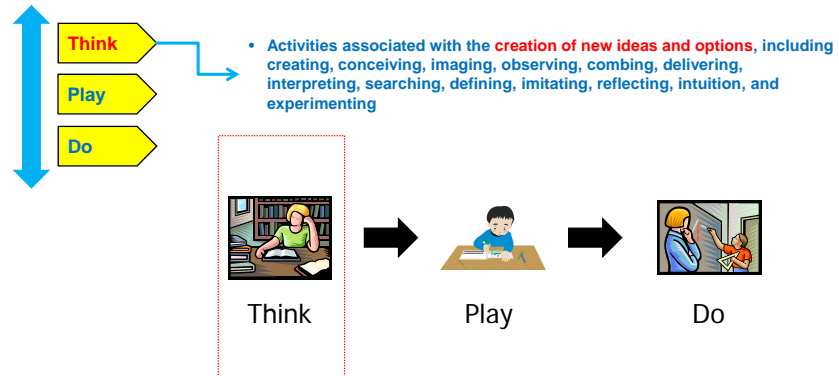
Two Perspectives of Technology Innovation Process



01. Technology Innovation Process

- New Innovation Process in Digital Economy

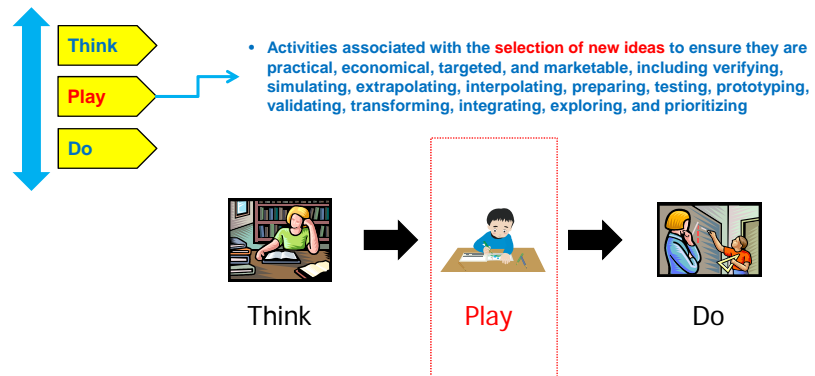
Think-Play-Do



01. Technology Innovation Process

- New Innovation Process in Digital Economy

Think-Play-Do



01. Technology Innovation Process

- New Innovation Process in Digital Economy

Think-Play-Do

