

# Strategy and Planning of Management Information

## Management Information Systems



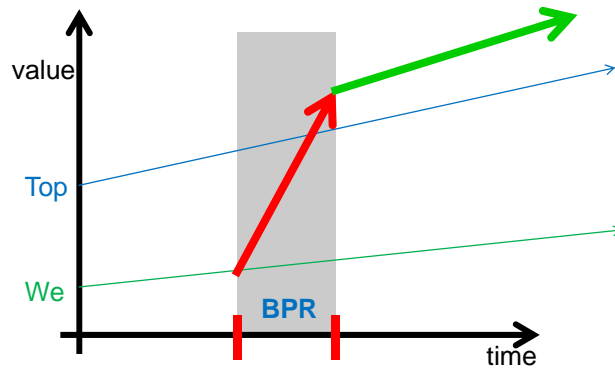
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- 03. Competitive Advantage and Information Systems
- 04. Management Innovation and Information Systems
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## 04. Management Innovation and Information Systems

- Continuous vs. Radical Improvement



## 04. Management Innovation and Information Systems

- Quality vs. Total Quality



### Quality/Total Quality



<http://blog.readytomanage.com/total-quality-management-cartoon/>

## 04. Management Innovation and Information Systems

- Management Innovation and Information Systems



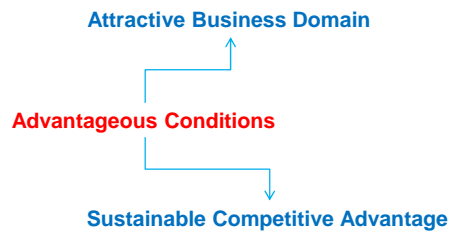
- Continuous Improvement
- Business Process Reengineering (BPR)
- Total Quality Management (TQM)



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## 05. Management Strategy and Information Systems

- Management Strategy to Sit Pretty



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## 05. Management Strategy and Information Systems

- 3 Factors of Management Strategy



## 05. Management Strategy and Information Systems

- Management Strategy and Information Systems



- (Stage 1) Productivity Improvement
- (Stage 2) Competitive Advantage
- (Stage 3) Benefit-Cost



## 06. Planning of Information Systems

- Planning of Information Systems

